

Information & Communications Technology Association – Ethiopia



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Background

Originally founded by few like-minded Private Sector companies

- November 25, 2010: Establishment of ICT-ET with the Charities and Associations Agency License No # 2055 to Expose, Engage and Enable the Private Sector within ICT in Ethiopia
- May, 2011: The Association's website (<http://www.ictet.org>) was launched
- Jan 18, 2011: The Association was launched officially in collaboration with Google, MoCIT and Ethio-Telecom
- Sep, 2011: Board Members elected

ICT-ET Structure & Objectives

<u>Theme</u>	<u>Information Technology</u>	<u>Communication Technology</u>	<u>Broadcasting Technology</u>
General	<ul style="list-style-type: none">• Fund raising and Establishment• Recruit Members (Regular vs. Associate Members)• Elect Board Members & Management		
Expose	<ul style="list-style-type: none">• Quarterly Technology Innovation Series• International ICT Conference in Ethiopia(2012)		
Engage	<ul style="list-style-type: none">• Diaspora Mentoring Program• Government/ Private Sector Forum<ul style="list-style-type: none">• Policy Proposals		
Enable	<ul style="list-style-type: none">• ICT Park• ICT Innovation Competition (e.g. apps development)		

Technology Innovation Series

- **Quarterly Technology Innovation Series**

ICT-ET's quarterly Technology Innovation Series was established as part of ICT-ET's efforts to **EXPOSE** the Ethiopian ICT community to the leading international high tech companies and for those companies to showcase their products and services. Furthermore, the Technology Innovation Series also allows international companies to be **EXPOSED** to the ICT community in Ethiopia.

Con'd

- The Technology Innovation Series comprises of at least one company from each of the sectors within ICT-ET, namely Information Technology, Communications Technology and Broadcasting Technology per year.

The initial Technology Innovation Series took place at ICT-ET's launch on January 18, 2011 where Google presented its various services to the private and public sectors in Ethiopia.

Workshops and Conferences

- **ICT Conferences**

ICT-ET's ICT Conference program is part of ICT-ET's efforts to **EXPOSE** the Ethiopian ICT community to the international ICT conferences which bring together experts from around the world to discuss challenges and opportunities related to ICT. The ICT Conference will also **EXPOSE** international companies to the ICT sector in Ethiopia.

The ICT Conference shall comprise of at least one event from one of the sectors, namely Information Technology, Communications Technology and Broadcasting Technology per year.

A Google Ethiopia event will take place in Feb, 2012

The initial ICT Conference will take place in March, 2012.

The Mentorship Program

- **Diaspora Mentorship Program**

ICT-ET's Diaspora Mentorship Program was established as part of ICT-ET's efforts to **ENGAGE** the Ethiopian Diaspora in ICT.

The Diaspora Mentorship Program will initially be an online service. Ethiopians both in the Diaspora and at home would need to register online. Ethiopians in the Diaspora would enter their areas of expertise within ICT as part of the registration process. Ethiopians in Ethiopia who seek advice or assistance on ICT related matters would then have access to these subject matter experts with whom they can communicate directly.

Currently working with IBM and ICT CoE on our first Mentorship Program

Public/Private Sector Forum

- **Technology Public/ Private Sector Forum**
ICT-ET's Public/ Private Sector Forum was established as part of ICT-ET's efforts to **ENGAGE** the Ethiopian private sector.
The Public/ Private Sector Forum consists of drafting policy recommendations and approaching government on the matters affecting each of the sectors within ICT-ET, namely Information Technology, Communication and Broadcasting Technology.
- So far, ICT-ET actively participated in four of the Forums

The Technology Park

ICT-ET will assist the ICT Park in promoting and attracting foreign and domestic investors as part of ICT-ET's efforts to **ENABLE** the Ethiopian ICT sector.

- The ICT Park is being built to serve companies engaged in software development, call & data centers and business process outsourcing.
- It will also have a business incubation program to assist domestic entrepreneurs in expanding their businesses.

Competitions

- **ICT Innovation Competition**

ICT-ET's ICT Innovation Competition was established as part of ICT-ET's efforts to **ENABLE** the Ethiopian private sector.

The ICT Innovation Competition comprises of partnering with leading international companies to sponsor competitions in each of the sectors within ICT-ET

The ICT Innovation Competition was launched in Q2-2011 with Google for the development of Android Mobile Apps.

Research

- **Research and Resources**

ICT-ET's Research and Resources section is intended to help ICT-ET's effort to **EXPOSE**, **ENGAGE** and **ENABLE** the Ethiopian private sector in ICT.

- Information within Research and Resources are posted at the request of ICT-ET's Members.

Surveys

ICT-ET's conducts surveys which are is intended to help ICT-ET's effort to **ENGAGE** the Ethiopian private sector and to solicit input from stakeholders on a variety of the services that the association provides, as well as to support its different activities:

Innovation Competition, Public-Private Forum, Diaspora Mentoring, and ICT Conferences.

Accomplishments 2011

- **January 2011:** Technology Innovation Series (TIS) with Google
- **May 2011:** New Website Launch www.ictet.org
- **June/July 2011:** Presentation/ Participation at the 4th ICT Conference (Clusif TIS)
- **June/July/August/September 2011:** Sponsorship/Introductory meeting/Fundraising USAID, DFID, World Bank, MTN, + Many other commercial companies
- **July 2011:** Mentorship Program with ICTCOE, I/O Ventures and IBM/GSTF
- **August 2011:** Survey/Analysis with GTUGS- Android Mobile Challenge
- **September 2011:** Private Sector Survey on issues from PPF in July
- **Hosting Visitors:** Extensia (**August'11**), Mobile Monday (**October'11**), VC4Africa (**Sept.17th 2011**)

Events in 2012

- MCIT's Diaspora Dialogue on ICT (Jan 12)
- Google Ethiopia (Feb 7 - 8)
- Innovation Africa Digital Summit (Mar 27-29)
- World Economic Forum- ICT Forum (May 9-11)
- Annual MCIT ICT Conference (May/ June)
- MIT(Summer AAU innovation, development, program 2012)

Thank You!

