

VC Template

<u>Item</u>	<u>Description</u>
General Information	
Company Name	What is the name of company and the brand used?
Company Type	Is it a Sole Proprietorship or PLC or Share Company?
Establishment Date	When was the company established?
Number of Employees	What is the number of staff including active owners?
General Manager	What is the name and background of the GM?
Other Shareholders	Who are the other shareholders?
Financial Information	
Current Source of Funding	Who funds the organization currently?
Amount of Funding	How much invested so far?
Current Revenues	What are the current sales figures per month or year?
Current Expenses	What are the current expenses per month or year?
Breakeven Point	When do you expect to break even?
Commercial Information	
Business Type	Hardware or Software or Services with brief description?
Product/ Service Launch	When was the product or service launched?
Customer Type	Which customers are you trying to attract?
Current Customer Base	How many customers so far?
Projected Customer Base	How many customers are you targeting?
Business Model	Which business model are you targeting (e.g. subscription, advertisement, freemium etc)?
Technical Information	
Existing Technology/ Platform	Which platform do you use currently?
Scalability of Existing Platform	Is the platform scalable and dependable?
Product / Features Milestones	What major milestones are you trying to achieve?
Challenges	
Regulatory	What are your regulatory challenges?
Technical	What are your technical challenges?
Commercial	What are your commercial (sales and marketing) challenges?
Financial	What are your financial challenges?
People	What are your manpower and skill set challenges?
Other	
	Is there anything else you want to add?
	Anything specific request from ICT-ET?

NOTE: Please delete the questions under 'Description' and replace them with your answers.

If you do not have the information or prefer not to submit the information requested, please indicate so clearly (e.g. 'No Information' or 'Confidential')