

Extensia Ltd & MCIT Ethiopia present

INNOVATION **AFRICA**  **DIGITAL** SUMMIT 2012

'Creating Sustainable National/International ICT Ecosystems'

Extensia Ltd. In Partnership with the Government of Ethiopia present

INNOVATION AFRICA DIGITAL SUMMIT: Addis Ababa

27th-29th March 2012

Sponsored by



The conference programme for the 10th annual **IAD** Summit in Ethiopia will set a new standard for interaction and engagement. This innovative programme will address the most important issues affecting the development of the telecom and ICT landscape across Africa.

Focussing on the need to create sustainable National and International ICT ecosystems, this important programme will be delivered by panels of experts including:

Panel discussions will lead to audience Question and Answer sessions, to ensure the key issues are thoroughly addressed from all perspectives and facilities will be made available for people wishing to continue the discussions outside of the conference sessions.

All of the above, dedicated areas, provide facilities to take the general discussions to the personal level and ensure you meet the right people. Because The **IAD** summit is an invitation only and residential summit, you can be assured that all participants are of the right level for you to enjoy valuable discussions that will benefit your business and the sustainable development of the African Telecom and ICT ecosystem.



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DAY ONE

Time	Session Title	Speaker	Designation	Organisation
9:00am	Welcome	CEO	Organiser	Extensia
9:05 am	Introduction	Minister	Summit Partner	Ministry CIT Ethiopia
9:10am	Inaugural Address	H. E. Prime Minister Ethiopia	Distinguished Guest	Ethiopia
9:30 am	Distinguished Address	Representative of Secretary Clinton	Honoured Guest	US Department of State
9:50am	Keynote Address	Group CEO	Sponsor	MTN
SESSION 1A: Digital Backbones and Hubs				
10am	National Backhaul: Fibre cable, Satellite & Microwave	VP Africa CSO Minister Regional Director Africa CTO Minister	Speaker Speaker Speaker Speaker Speaker Speaker	O3b Etisalat Group Min. Ethiopia ITU Access Kenya Min. Information and Communication, Sierra Leone
10:45am	From Data Centres to Analytics: Realtime Customisation	General Manager Africa Strategy Regional Director Eastern Africa Regional MD CEO MD VP Corporate Affairs	Speaker Speaker Speaker Speaker Speaker Speaker	MTN Business IBM EMC Pacific Tier HP SAP

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11:15am TEA/COFFEE				
SESSION 1B: Next Generation Services and convergence				
11:45am	Knowledge Process Outsourcing	Senior advisor Managing Partner Africa President Technology Leader Africa Associate Director President	Speaker Speaker Speaker Speaker Speaker	Min. ICT Mauritius Accenture Telecom Telematique Deloitte Consulting KPMG Modern ETH
12:30pm	Convergence, Shared Services and Infrastructure	Regional VP Chairman CEO CEO Regional VP Africa Deputy CTO	Speaker Speaker Speaker Speaker Speaker Speaker	ZTE Convergence Partners Helios Towers Galaxy Backbone BICS Washington DC Government
1:15pm LUNCH BREAK				
2:15pm ONE-to-ONE BUSINESS MEETINGS/ NETWORKING				
SESSION 1C: Mobile + Internet: Content and Transactions				
3:15pm	Micropayments and Mobile: New Banking Frontiers	VP MEA Director Chief Projects and Transformation Director EMEA CEO International	Speaker Speaker Speaker Speaker Speaker	Master-card Clickatell Airtel Fundamo Vodacom
4pm	Rich-Media and Consumer Engagement: Data Service growth opportunities	Franklin Fellow Head Carrier Services Snr. VP and General Manager CEO	Speaker Speaker Speaker Speaker	US Department of State Telkom Kenya Acision Text-To-Change

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		Chairman	Speaker	ACOPEA
4:45pm	Day One Close		Sponsor	MTN
4:55pm	Wrap-up of Day One: Chairman's Closing Remarks	Dr Madan Rao	Conference Chair	Extensia
Evening Entertainment and Dinner				

DAY TWO

Time	Session Title	Speaker	Designation	Organisation
9am	Welcome		Sponsor	MTN
9:10am		Dr Madan Rao	Conference Chair	Extensia
SESSION 2A: Industry Strategies				
9:15am	Intelligent Devices: SmartPhones, Tablets and M2M Platforms	VP Africa SVP MEA GM E&S Africa VP E&C Africa GM	Speaker Speaker Speaker Speaker Speaker	Qualcomm Nokia Microsoft Samsung BravoCom
10am	Broadband Architects: Agendas and Forums	Chairman Africa Liaison Chairman CEO Director Africa Operator Relations	Speaker Speaker Speaker Speaker Speaker	Africa Broadband Forum ZACentral Registry - Uniforum SA GSMA Africa Unique Solutions Etisalat Group
10:45 TEA/COFFEE				
SESSION 2B: From Urban to Rural: Market Strategies				
11:15am	Satellites. The value proposition	VP Africa VP Africa	Speaker Speaker	SES O3b

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		CEO MD Africa	Speaker Speaker	RASCOM Intelsat
11:45am	ARPU and Consumer Adoption: Urban and Rural Lifecycles	VP Marketing CEO CIO Head of VAS Director Africa	Speaker Speaker Speaker Speaker Speaker	FT/Orange Movirtu Expresso Globacom Bain & Co
12:30pm LUNCH BREAK				
1:30 pm ONE-to-ONE BUSINESS MEETINGS/ NETWORKING				
SESSION 2C: Financial Models: Balancing Growth and Sustainability				
3pm	Power Efficiency: Powering the village - Powering the Base Station,	Acting Head Regional Chief Projects and Transformation Chairman/ MD Investment Banker CEO	Speaker Speaker Speaker Speaker Speaker	NEPAD Airtel TCIL India Nedbank Orun Energy
3:45pm	Opex and Capex reduction: Shared investment and Outsourcing of Business Processes and Infrastructure	CEO CEO International VP Central and Southern Africa VP EMEA	Speaker Speaker Speaker Speaker	Helios Towers Vodacom Detecon ECI Telecom
4:30pm	Close Day Two		Sponsor	MTN
4:40 pm	Wrap-up of Day Two: Chairman's Closing Remarks	Dr Madan Rao	Conference Chair	Extensia
Evening Entertainment and Charity Dinner				

DAY THREE

Time	Session Title	Speaker	Designation	Organisation
9am	Welcome		Sponsor	MTN
9:10am		Dr Madan Rao	Conference Chair	Extensia

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SESSION 3A: Local is Global: Technology Parks and Innovation Centres				
9:15am	TechPark Excellence: Public-Private Partnership Strategies	Chairman Tbc Minister Chairperson President	Speaker Speaker Speaker Speaker	LAVIT Uganda Ministry CIT Ethiopia Ministry of Inf. & Comms Kenya Africa Incubation Network ICT-ET
9:45am	Creative Sparks: Bootstrapping Local Innovation	CEO CEO Executive Director Manager Int. Dev. & Cooperation CEO Secretary General	Speaker Speaker Speaker Speaker Speaker Speaker	Mobile Monday WHive GKPF CTIC TIEC Egypt ICT-ET
10:30am ONE-to-ONE BUSINESS MEETINGS/ NETWORKING				
12:00pm LUNCH BREAK				
SESSION 3B: Holistic Ecosystems: Government, Education, Civil Society				
1pm	Advantage Broadband: Opportunities for Education, Healthcare, e-Government	Chairman/ MD CEO Acting Head M&E Specialist CEO CEO Director of eGOV	Speaker Speaker Speaker Speaker Speaker Speaker Speaker	TCIL India Kenya e-learning NEPAD Min. Health Uganda EduMonde KDN MCIT Ethiopia
1:45pm	Regulator Challenges: Investments, Convergence, Competition	Executive Commissioner Chairman DG Director Regulatory and Standards Director Technology	Speaker Speaker Speaker Speaker Speaker	NCC (Nigeria) NTC (Sierra Leone) TCRA (Tanzania) MCIT Ethiopia UCC (Uganda)

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2:30pm TEA/COFFEE				
3pm	Sustainable ICT Ecosystems a Roadmap for Excellence	CEO CEO Deputy CTO	Speaker Speaker Speaker	Telecom/Telematique Pacific Tier Washington DC
3:30pm	Ethiopia Experience/ IT park development video/review		Video and speaker	Ministry CIT Ethiopia/ ICT ET
3:50pm	Close	H. E. President Ethiopia	Distinguished Guest	Ethiopia
4:10pm	Close	Group CEO	Sponsor	MTN
4:20pm	Wrap-up of Conference: Chairman's Closing Remarks	Dr Madan Rao	Conference Chair	Extensia
Farewell Drinks and Entertainment				

