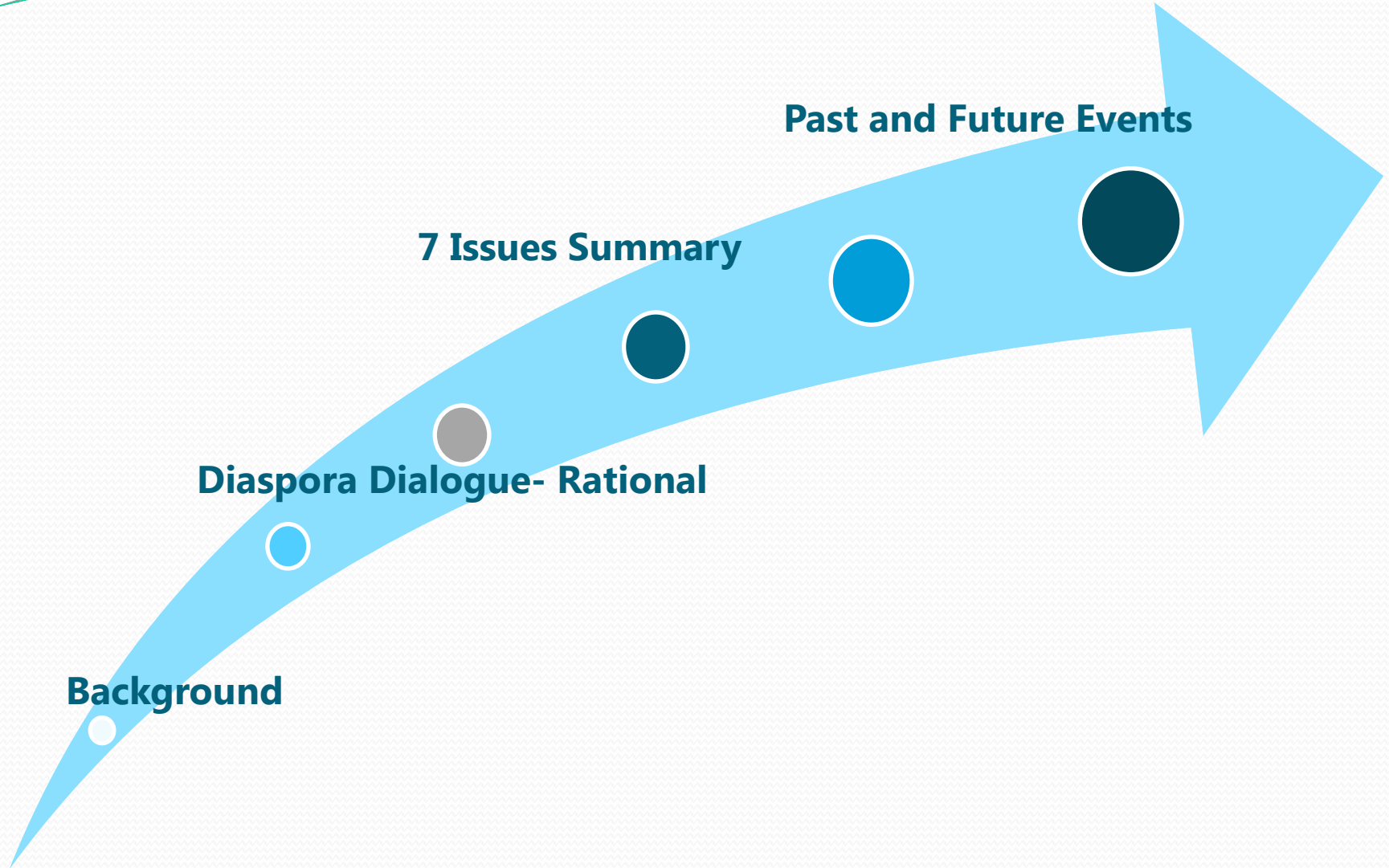


# Information & Communications Technology Association – Ethiopia



*Prepared for  
Diaspora Dialogue- ICT Investment Opportunities in Ethiopia  
Addis Ababa, January 2013*

# Agenda



**Background**

**Diaspora Dialogue- Rational**

**7 Issues Summary**

**Past and Future Events**

# Background

**Originally founded by few Private Sector companies**

- November 25, 2010: Establishment of ICT-ET with the Charities and Associations Agency License No # 2055 to Expose, Engage and Enable the Private Sector within ICT in Ethiopia
- Has over the past 2 years facilitated interaction and collaboration between private sector and public sector/government in ICT Industry

# Diaspora Dialogue: Rational

**Challenges  
and  
Opportunities**

**Experience  
Sharing**

**Partnership  
b/n private  
and public**

## **Key success factors**

- ✓ Creativity around opportunities/challenges
- ✓ Experience Sharing – alternating between local and international based
- ✓ Partnership- for global competitiveness

# Summary on 7 Issues

- July 2011 MCIT – PPP Meeting
- Seven issues were raised by the private sector
- Each of the issues were then assigned to stakeholders
- ICT-ET posted the 7 issues on SurveyMonkey to solicit feedback from the ICT Community on Sept. 1, 2011
  - Although it was sent to 650 email addresses 4 times over 4 weeks, only 21 individuals provided feedback
- All feedback was shared with the various stakeholders to interpret, summarize and present
- Draft Action Plan prepared and under implementation

# 7 Issues Action Plans Update (Oct. 2012-EOY)

## ICT Consumption

- Awareness Creation
- Local Content Development
- Operationalizing ICT Park
- Metrics System for IT Consumption
- E-commerce law input
- Online public services
- Universities Ethernet Project
- Regular meeting with Ethio Telecom
- Internet Access at High schools

## ICT Park

- ICT Park Naming Contest
- ICT Park Marketing Content & Design
- Brochures
- ICT Park website
- Education/ Marketing Campaign
- Tenants
- Administration
- Lease Agreements

# 7 Issues Action Plans Update (Oct 2013- EOY)

## Education

- Awareness Creation/COC
- Launch COC for TVET
- TOT for teachers
- Establish research knowledge sharing network
- Non formal ICT Education

## Localization

- Survey
- Promoting standards
- Workshop on localization
- Develop OCR applications
- Local content via National competitions
- Language processing research labs
- Local language based ICT training centers
- Develop localized e-services

# 7 Issues Action Plans Update (Oct. 2012-EOY)

## Virtual ISP

- SLA Guarantee
- Realignment strategy
- Capacity test

## Scorecard

- Health guide line for projects
- PMO Scorecard
- Periodic project reviews
- PMO/like office

## PPP

- Private sector participation in PPP
- Creating awareness on process
- Expanding mode of engagement



# Accomplishments 2011/2

- January 2011: Technology Innovation Series (TIS) with Google
- May 2011: New Website Launch [www.ictet.org](http://www.ictet.org)
- June/July 2011: Presentation/ Participation at the 4<sup>th</sup> ICT Conference (Clusif TIS)
- June/July/August/September 2011: Sponsorship/Introductory meeting/Fundraising USAID, DFID, World Bank, MTN, + Many other commercial companies
- July 2011: Mentorship Program with ICTCOE, I/O Ventures and IBM/GSTF
- August 2011: Survey/Analysis with GTUGS- Android Mobile Challenge
- September 2011: Private Sector Survey on issues from PPF in July
- Hosting Visitors: Extensia (August'11), Mobile Monday (October'11), VC4Africa (Sept.17<sup>th</sup> 2011)

# Accomplishments 2011/2

- Jan 2012: MCIT Diaspora Dialogue on ICT
- Feb 2012: Google Ethiopia
- Mar 2012: Innovation Africa Digital Summit
- May 2012: World Economic Forum- ICT and Education roundtable
- June 2012: Annual MCIT 5<sup>th</sup> ICT Conference
- Oct. 2012: Tecno Mobile App Challenge
- Dec 2012: ICTCOE Award participation
- Jan 2013: Diaspora Dialogue

# Events in 2013

- Diaspora Dialogue on ICT (Jan 2013)
- Exporters and Foreign Co. workshop (Jan. 2013)
- Innovation Africa Digital Summit (March 2013)
- Annual MCIT ICT Conference (May/ June 2013)
- Others (ICT Week, etc.)

# Thank You!



facebook: ict-et

[www.ictet.org](http://www.ictet.org)

twitter: ictetc

# ICT-ET Structure & Objectives

<u>Theme</u>	<u>Information Technology</u>	<u>Communication Technology</u>	<u>Broadcasting Technology</u>
<b>General</b>	<ul style="list-style-type: none"><li>• Fund raising and Establishment</li><li>• Recruit Members (Regular vs. Associate Members)</li><li>• Elect Board Members &amp; Management</li></ul>		
<b>Expose</b>	<ul style="list-style-type: none"><li>• Quarterly Technology Innovation Series</li><li>• International ICT Conference in Ethiopia(2012)</li></ul>		
<b>Engage</b>	<ul style="list-style-type: none"><li>• Diaspora Mentoring Program</li><li>• Government/ Private Sector Forum</li><li>• Policy Proposals</li></ul>		
<b>Enable</b>	<ul style="list-style-type: none"><li>• ICT Park</li><li>• ICT Innovation Competition (e.g. apps development)</li></ul>		