

## 1<sup>st</sup> ICTEthComp2011

# Market your Innovation

## 1<sup>st</sup> ICT Ethiopia Innovation/Project Competition

Undergraduates and Post Graduates Invited  
June 29 – July 3, 2011 at 4<sup>th</sup> ICT Exhibition

This competition aims to motivate and cultivate innovative ideas in ICT hardware and software; and to encourage entrepreneurial skills, inventiveness and creativity that will fuel the emergence of entrepreneurs and the development of skilled human resources.

### Possible area of participation

The center invites interested individuals to submit an abstract/description of their ICT hardware and software projects/innovations. A partial list of suggested areas to compete in follows:

- e-Health
- e-Education
- e-Agriculture
- e-Governance
- e-Commerce
- ICT for SMEs
- ICT for Children
- ICT for physically challenged people
- ICT for Illiterates
- Customization and localization

### Benefits to Top 15 selected participants

- Present innovation/project at ICTCoE stand during the 4th ICT Exhibition.
- Posting of their profile and project abstract on ICTCoE's website.
- Promotion at relevant ICTCoE activities for one year.
- 100 business cards for each Top 15 participant, for use in networking.
- 3000 brochures with their profile and abstract of project, for networking with participating ICT companies and visitors.
- 50,000 flyers with project/innovation title, presentation schedule and authors will be distributed.
- Transportation and accommodation expenses of presenters from regional higher-education institutions will be fully covered during event.
- To the top 3 innovations/projects *Special Award Prize* and Up to 6 months internship with monthly salary of 3,200.00 birr will be given.
- Award Certificate for each selected Projects/Innovations at closing ceremony.
- Lunch and transportation allowance provided to all presenters on their scheduled date of presentation.

### Submission Guidelines

Submit an abstract/description of project/innovation in English to: [ictcoe@gmail.com](mailto:ictcoe@gmail.com) or [info@ictcoe.org.et](mailto:info@ictcoe.org.et). All submissions are subject to peer reviews. The abstract should be in MS Word format not to exceed an A4 page.

**Abstract should include:** "The 1<sup>st</sup>ICTEthComp 2011", Title of the abstract, Author's full name, affiliation, address, phone number and email address

### Important Dates:

**Abstract Submission:** May 4 - 31/2011

**Notification of accepted abstract:** June 3/2011

**Project/Innovation demonstration:** June 12 - 13/2011

**Notification of accepted projects/innovations:** June 14 /2011

**For more information visit:** <http://www.ictcoe.org.et/ictethcomp2011>

**Contact:** Mrs. Yanet Alemu E-mail:[ictcoe@gmail.com](mailto:ictcoe@gmail.com) or [info@ictcoe.org.et](mailto:info@ictcoe.org.et), Mobile:+251911-516922

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