

# Offshore Software Development in Ethiopia - Challenges & Opportunities

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# How We Started

reconnected through diaspora association



18.4

Median Age  
of 90+m Ethiopians

# Poor Quality of Education

| <i>Subject</i> | <i>Grade 10</i>                       | <i>Grade 12</i>                       |
|----------------|---------------------------------------|---------------------------------------|
|                | <i>% scoring below<br/>50 percent</i> | <i>% scoring below<br/>50 percent</i> |
| English        | 82.2                                  | 74.1                                  |
| Mathematics    | 85.3                                  | 42.3                                  |
| Physics        | 89.9                                  | 83.3                                  |
| Chemistry      | 82.9                                  | 56.6                                  |
| Biology        | 75.2                                  | 39.3                                  |

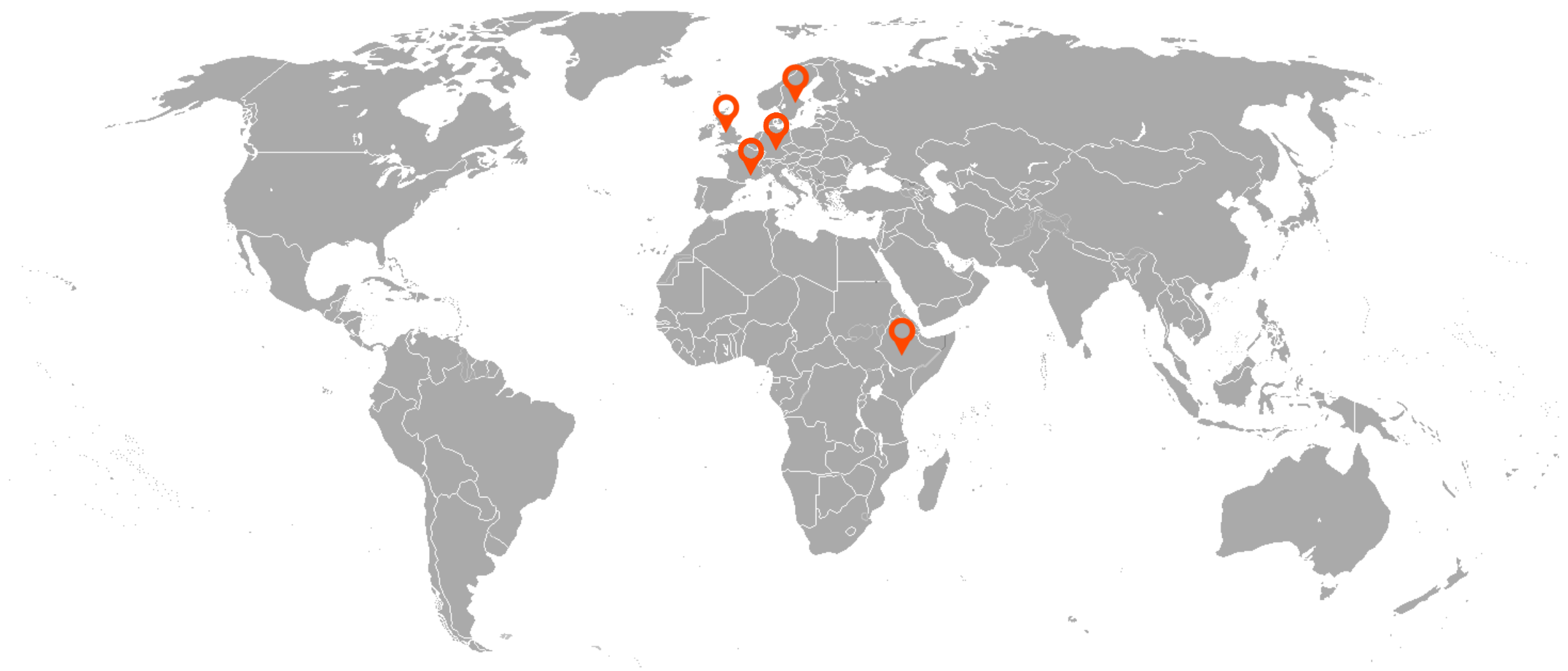
National Learning Assessment Test - Ministry of Education. 2010

Where We Are



“AhadooTec, a unique technology startup”


































CNN





# Challenges

# unreliable infrastructure

| SUNDAY | MONDAY  | TUESDAY  | WEDNESDAY   | THURSDAY  | FRIDAY  | SATURDAY |
|--------|---|--|---|---|---|----------|
|        |   | 1<br>       | 2<br>       | 3<br>   | 4<br>   | 5        |
| 6      | 7<br>  | 8<br>   | 9<br>  | 10<br>   | 11<br>  | 12       |
| 13     | 14<br>      | 15<br>   | 16<br>   | 17<br>  | 18<br>  | 19       |
| 20     | 21<br>    | 22<br>   | 23<br>  | 24<br>  | 25  | 26       |
| 27     | 28<br>  | 29<br>  | 30<br>  |   |   |          |

regulations that don't keep pace with technology



Ethiopia's **image** as a non-software developing nation



Where We Can Be

“internet usage, quality of infrastructures, and internet expenditure accounts for 21 % of GDP growth & 2.6 jobs created”

McKinsey & Company

Opportunities

government commitment

development of ICT is a  
strategic priority

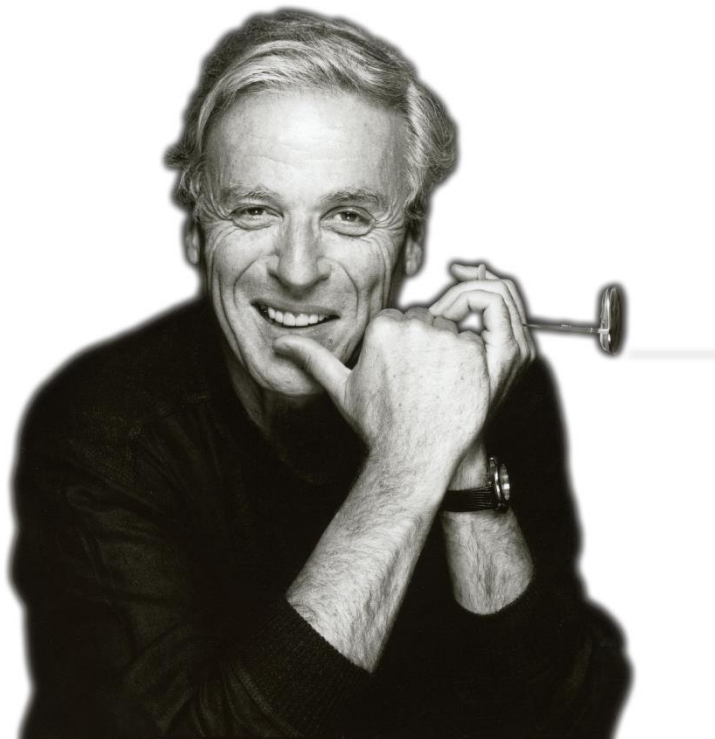


willing & able to learn **talent**



collaboration among the diaspora





“ Nobody knows anything. Not one person knows what’s going to work. Every time out it’s a guess, and if you’re lucky, an educated one.

William Goldman



Let's Collaborate!

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